

What is BozemanOnline.com

BozemanOnline.com initially launched in 2002 with the first comprehensive business and organization directory for Bozeman Montana. Since that time we have steadily added more areas to the site in support of our mission to provide the most comprehensive web resource for Bozeman and the surrounding areas.

BozemanOnline.com is owned and operated right here in the Gallatin Valley.

Why Advertise Online

You've already made the commitment to get your company on the web and to be accessible to all your customers and clients. And while there is no question the internet can save you time, enhance your customer service and open up new markets, maybe you haven't put the effort into broadcasting your new online services. Are your customers going to find you on a search engine that gets hundreds of thousands of submissions a day?.....No

That 's where BozemanOnline.com comes in.

The key to website traffic is targeting the traffic you want. If you are a business that depends on Bozeman consumers and tourists to drive revenue then BozemanOnline.com is the place for you to advertise. We run several promotions, giveaways and advertise throughout the year to draw in local traffic and advertise via the web and search engines to draw in traffic from people looking to relocate or visit Bozeman.

We keep a detailed statistical database that tracks our advertisers to make sure we know what works. We offer several advertising options and we are sure with prices starting at \$10/month there is an advertising package for you!

Website Features

Area Information

- Area history, general info and cost of living info

Business Website Directory

- Local business website directory organized by type

Restaurant Guide

- Listed by type or location with maps

Movie Listings

- All four Bozeman theaters listed on one page

Community Calendar

- Listing of upcoming community events

Free Classifieds

- Free classified listings with photo

Job Listings

- Free job posting for local businesses

Community Forums

- Community resource for finding information

Contact Information

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Bringing Local Businesses & Consumers Together Online



Facts about BozemanOnline.com

- BozemanOnline.com is currently drawing over 1000 unique daily visitors, that's over 30,000 each month.
- Platinum advertisers have had their ads displayed over 55,000 times each this year and have received an average of 900 clicks this year.
- There are over 850 local businesses with websites listed in the BozemanOnline.com website directory.
- Local businesses listed in the website directory have been accessed over 210,000 times.
- BozemanOnline.com has over 2,100 registered users.

How do people find BozemanOnline.com

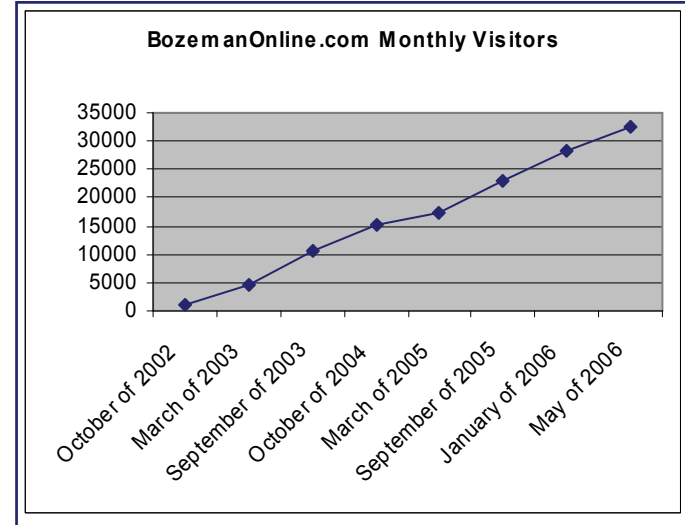
- Advertised via the internet on Google and Yahoo
- Listed on ALL major search engines
- Listed on the State of Montana site as "Bozeman Community Information"
- Advertised in "Outside Bozeman" magazine, "The Exponent" and the "Gallatin Valley Delivery Guide"
- Sets up displays at community events such as BACC 2 and MSU's Catapalooza
- Gives out 100s of promotional mousepads, pens and t-shirts
- Mousepads supplied for the MSU computer labs

Promotional Giveaways & Contests

- Nine Dell computer giveaways
- Weekly movie passes to the Gallatin Mall Cinemas
- Icedogs Tickets to home games
- Weekly Gallatin Speedway Passes
- Concert tickets
- NFL Pigskin Challenge with prizes

BozemanOnline.com Visitor Growth Rate

Month	Visits		Page Views	
	Total	Daily Avg	Total	Daily Avg
Oct 2002	959	32	3,094	103
Mar 2003	4,686	156	28,860	962
Sept 2003	10,754	358	69,150	2,305
Oct 2004	15,144	505	81,935	2,731
Mar 2005	17,256	575	83,762	2,792
Sept 2005	22,831	761	120,758	4,025
Jan 2006	24,231	808	121,235	4,041
May 2006	32,460	1,082	118,461	3,949



Advertising Details and Rates Available

Platinum Sponsorship \$50 per Month

Get the most exposure for your business with a platinum sponsorship. Sponsorship includes a featured listing in the business directory and a 125x125 graphical ad that will be displayed throughout BozemanOnline.com.

Gold Sponsorship \$25 per Month

Gold sponsorship includes a featured listing and a 468x60 graphical ad will be placed at the top of the category your site is listed in.

Featured Listings \$10 per Month

Make your directory listing stand out with a 25-50 word description of the products and services your business offers. Featured listings are display atop the free listings in your chosen category.